



# ASSIGNMENTS ABROAD TIMES

*India's no. 1 newspaper  
for overseas jobs.*

*Your Quest For The  
Dream Job Abroad  
Ends Here*



Aishwarya Publications Pvt. Ltd.

**Regd.:** 302, Eruchshaw Bldg., 3rd Floor, 249 Dr. D.N. Road, Fort, Mumbai 400 001  
Tel.: 022 - 22630035 / 36 / 37 / 38 ● Fax: 91 - 22 - 2263 0039

**Admin.:** 4th Floor, Centre Point, 18th Road, Chembur (E), Mumbai 400071  
Tel: 022 - 25290102 / 0304 / 25283216 ● Fax: 25286238

**Rate Card**



# ASSIGNMENTS ABROAD TIMES

Language : English  
 Frequency : Bi-weekly (Sat & Wed)  
 Printing Process : Web Offset  
 Screen Black & White : 65 LPI  
 Colour : 85 LPI

## MECHANICAL DATA

One Page: 32.8 cms. x 52 cms. = 1705.6 sq. cms.

Width of column: 4.4 cms for display ads & 6 cms. for appointment ads.

Length of column: 52 cms.

Fraction of a centimetre will be treated as one full centimetre, being rounded off to the next higher centimetre.

Advertisements measuring in length less than 5 cms. short of the full height, i.e., above 47 cms. will be charged for the full height i.e. 52 cms., length.

## MINIMUM SPACE

5 cms. x 4.4 cms. for display ads. and in multiples of minimum width.

5 cms. x 6 cms. for appointment ads. and in multiples of minimum width.

Front & back page ads as stipulated under separate headings

Advertisements of more than minimum width must be of a minimum of 5 centimetres height.

If the size of the advertisement is less than the stipulated minimum height, the same will be treated as a Strip Advertisement and 25% premium will apply on space used, subject to a minimum of 164 sq. cms.

## FRONT PAGE

(Solus only)

Maximum size : 25 cms. x 18.6 cms.

Minimum size : 20 cms. x 13.9 cms.

## BACK PAGE

Minimum size : 10 cms. x 9.1 cms.

## COLOUR ADVERTISEMENTS

Multi colour Advertisement materials should reach our office strictly within the specified time.

## MATERIAL REQUIRED

Soft copies in PDF/CDR/EPS/TIFF formats.

## COMPETITIVE ADVERTISEMENTS

While every effort will be made by the Management to avoid publication of competitive advertisements in 'Knocking' positions or in close proximity to each other, in same page or in the opposite page, no guarantee can be given in this respect, nor will any claim for free repeat insertion be entertained.

## DISPUTES

No dispute / protest / claim in respect of any bills will be entertained, unless made within one week of publication. Under no circumstances, shall payment for any bill or any portion thereof be held back as disputed.

## PAYMENTS

Drafts / Cheques are to be drawn in favour of "Aishwarya Publications Pvt. Ltd." only.

## WIDTH PARTICULARS

### APPOINTMENT ADVERTISEMENTS

Size	Min.	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>
Width in Cms.	6	12.7	19.4	26.1	32.8

### DISPLAY ADVERTISEMENTS

Size	Min.	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>	5 <sup>th</sup>	6 <sup>th</sup>	7 <sup>th</sup>
Width in Cms.	4.4	9.1	13.9	18.6	23.3	28	32.8

Advertisements with odd width will be adjusted to the next size and be billed



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## ADVERTISEMENT RATES

**Rates are in rupees per sq. cm.**

(1 cm. width x 1 cm. height) (w.e.f. 14-04-2014)

Single  
Edition

Double  
Edition

Triple  
Edition

### Appointments

(Black & White)	540	770	1000
Special Position	590	820	1050
(Four Colour)	600	830	1060
Special Position	650	880	1110

### Display

(Black & White)	620	880	1150
Special Position	680	930	1200
(Four Colour)	790	1150	1430
Special Position	850	1210	1490

### Back Page

(Black & White)	700	940	1200
Special Position	750	1000	1260
(Four Colour)	870	1220	1590
Special Position	920	1270	1700

### Front Page (Solus)

(Four Colour)	1000	1300	1750
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Multiple editions acceptable only for consecutive issues.  
Special positions will be accepted subject to the availability of space.

## BOOKING DEAD LINE

	Wednesday	Saturday
<b>Appointment Ads.</b> (Black & White) (Four Colour)	Tuesday 5 p.m. Monday 2 p.m.	Friday 5 p.m. Thursday 2 p.m.
<b>Display Ads.</b> (Black & White) (Four Colour)	Tuesday 10 a.m. Monday 2 p.m.	Friday 10 a.m. Thursday 5 p.m.
<b>Back Page</b> (Black & White) (Four Colour)	Monday 2 p.m. Monday 2 p.m.	Thursday 2 p.m. Thursday 2 p.m.
<b>Front Page</b> (Four Colour)	Monday 10 a.m.	Thursday 10 a.m.

It is advisable to book the space in advance to avoid disappointment.

**CANCELLATION:** All cancellations have to be effected latest by 2 p.m. on the previous day of publishing. No cancellations acceptable for appointment advertisements.

**For enquiries, contact:**

**Regd. Office  
Mumbai**

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Mumbai - 400 001.  
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Mumbai**

4th Floor, Centre Point, 18th Road,  
Chembur (E), Mumbai - 400071.  
Tel: 022 - 25290102 / 2529 0304 / 25283216  
Fax: 25286238

**Branch Office  
Kochi**

20 Durbar Centre, Durbar Gardens,  
S.C. Road, Jose Junction,  
Kochi - 682016.  
Tel: 0484-2377374 / 375 / 2375787  
Fax: 2377297

**B.D.O.  
Bangalore**

**VIA Media Communications**  
# 40/3, Ave Maria  
Dickenson Road,  
Bangalore - 560 042  
Mobile: 09845178393

**Sultanate Of Oman**

**M/s. Al Atheer Distribution Agency LLC**  
P.O.Box: 330, Postal Code 117  
Al Wadi Al Kabir, Sultanate of Oman.  
Tel: (00968) 24816912 / 24810797  
Fax: (00968) 24814257  
E-mail: fantgift@omantel.net.om

**United Arab Emirates**

**M/s. Media Seen**  
P.O.Box: 12904, Dubai  
United Arab Emirates.  
Tel: (009714) 3535049.  
Fax: (009714) 3535479  
E-mail: contact@mediaseen.com

**For e-paper registration log on to:  
[www.assignmentsabroadtimes.com](http://www.assignmentsabroadtimes.com)**

**Email : [ads@assignmentsabroadtimes.com](mailto:ads@assignmentsabroadtimes.com)  
Web site : [www.assignmentsabroadtimes.com](http://www.assignmentsabroadtimes.com)**